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in Top Jobs Spreads

Teams Growing

Kennedy Idea of Family Pairs

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WASHINGTON. The New Frontier apparently believes, like some patients that if one dose is good for you, a double dosage will help you twice as much.

The Kennedy clan set the pace, with its famed brother-team in the top echelon of the executive branch. The idea spread like a contagion, and before long other

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high ranking jobs began filling up with family pairs.

By this time virtually everyone is familiar with the fact that one of President Kennedy's highest ranking assistants at the White House is McGeorge Bundy, a former Harvard University dean who used to list himself in "Who's Who" as a Republican.

Less well known is the fact that McGeorge's older brother, William P. Bundy, is now deputy assistant secretary of defense. A former Harvard man like the president, he left private law practice in 1951 to serve a 10-year hitch with the hush-hush Central Intelligence Agency. In his present role, he is the deputy in charge of international security affairs.

Another family team in the New Frontier consists of Presidential Press Secretary Pierre Salinger and his brother, Herbert. The latter has only recently come to work for the Kennedy administration, as a consultant on youth employment in the Department of Labor.

Pierre, a one-time piano prodigy and newspaper man, holds one of the most important White House

jobs, by virtue of the fact that he decides what presidential news will be made public, and why and when.

There are at least two husband-wife teams in top-drawer New Frontier society. Margaret Price became vice chairman of the Democratic National Committee immediately after John F. Kennedy captured the nomination at

the Democratic convention last summer.

Last spring her husband, Hickman Price Jr., followed her to Washington to become assistant secretary of commerce in charge of domestic affairs. During the dear dead Republican era preceding the Kennedy administration, Price had been somewhat removed from domestic affairs, as executive vice president of

the Mercedes Benz Co. of Brazil, in Sao Paulo.

Another husband-wife team is the Louchheims. Katie, who for eight years while Adlai Stevenson was titular head of the party had been vice chairman of the Democratic National Committee, was bounced from the position by the Kennedys, to make way for Margaret Price.

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